



Rich Levin's
SUCCESS
MARKETING PROGRAM

Perfect Postcard Campaign

Grow
your business



YOUR PERSONAL BRANDING CAMPAIGN

In Real Estate, it is important your prospective clients know who you are and what services you have to offer. Rich Levin's Success Marketing Program offers a postcard campaign to deliver this important information to your prospective clients. Have you wanted to send a postcard mailing out to your prospective farm and run out of time? Have you purchased postcards that sit in boxes under a table that never get mailed to the intended recipients?

We provide an effortless process for you to have these postcards designed, printed, labeled and mailed to your clients, spheres of influence, and farms. In addition, we prompt you each month to make the small and necessary changes to keep it fresh. All we need from you is 10 minutes a month. That's it. We do the rest. What could be easier?

WHY DO WE DO IT? TO BRAND YOU...

We put the information you'd like to include into a professional and personally branded postcard. Rich's top producing clients use this type of mailing at least nine times per year and have seen significant and measurable increases to their repeat and referral business. This is nine times *your* branding is presented to *your* markets encouraging and reminding them to contact *you* for all their real estate needs.

WHAT RICH LEVIN RECOMMENDS...

Based on Rich Levin's work for the past decade with top agents across the country, he recommends:

- 1-6 photos of your current listings/recent sales with information on each
- A personal or professional message per month (we can help with this)
- Choose a marketing tip, buyer/seller tip, Real Estate factoid or other information that would be interesting to your recipient. (We can provide these also)

VALUE ADDED SERVICES

- Personally branded templates
- **You proof** each mailing
- Complete **agent branding** throughout the design
- **Your signature** — uniquely yours!
- Total privacy and security of your mailing lists
- **Monthly prompting** makes it effortless for you
- Pay as you go – charged on a monthly basis
- Discount on total cost when you choose a nine or more month solution
- Referral discounts
- Exclusive offerings
- **Personalized service** through your own personalized marketing representative
- Personal touch to all postcards – hand stamped to show **you really care**
- Total Turn Key Solution* — **10 minutes of your time** per mailing is all it takes. We do the rest!



*Are you losing tens of thousands of dollars in referral business because you just don't have time to get out your marketing campaign? This "Turn Key Solution" is your answer. Stop losing your best leads simply because you are out of sight... out of mind. Call today.

TO GET STARTED

Call **585.820.4503** or email marketing@richlevin.com now for pricing and to begin your Personal Branding Campaign immediately.

ABOUT US

Rich Levin's Success Corps

Early in Rich's life he trained tennis champions, academic award winners and for the past eight years, Real Estate sales champions.

After majoring in Education and Sports Psychology, Rich changed careers from a school teacher and tennis professional to Real Estate. He was an Agent for five years, a manager for two, and Broker Owner for a decade. Then in 1998 he devoted himself full time to the teaching, training, and coaching of Real Estate professionals. He has spoken to thousands of groups including the National Association of REALTORS® convention.

Long ago Rich discovered what the most productive Agents actually did to reach high levels, was very different from what the most prominent trainers and coaches were teaching. Rich began to work one-on-one with Agents. One client after another achieved results beyond anyone's expectations. Top Agents' productions doubled and tripled. Mid-level Agents became Top Agents. And new Agents quickly reached production levels that normally took many years to achieve. He is passionate about helping people achieve their goals and dreams. Through his experience of working with these successful agents and their marketing campaigns, he knows it will work for you.



Rich Levin's
SUCCESS CORPS



Foley Designs

Following her passion of Design, Mari Foley informally began Foley Designs in 2001. After working on various odd projects, Mari formally created Foley Designs in early 2005. In mid April of 2005, Foley Designs partnered with Rich Levin's Success Corps becoming the exclusive design company working with Rich and his coaching clients.

With an expanding client base, Mari is joined by her husband Ed, who co-manages the business aspects of her company while Mari spends her time designing and bringing her client's ideas to life.

Mari's formal education includes a Bachelors of Science degree from the University of Tampa, and has been in the corporate Marketing Communications realm for the last six years. With her experience, passion of design, and working with Rich to help Real Estate Agents with their needs, it is a partnership that can't be matched in the industry.